



BUSINESS INSURANCE ESSENTIALS GUIDE

Protecting Your Business from Risk

Introduction

Insurance protects your business from financial loss and operational risk.

Step 1: Understand Coverage Types

- General liability
- Professional liability
- Workers' compensation

Step 2: Identify Industry Needs

Different industries require different coverage levels.

Step 3: Protect Assets & Operations

- Equipment
- Employees
- Business activities

Step 4: Avoid Common Mistakes

- Underinsuring
- Ignoring policy details
- Missing renewals

Final Thoughts

Proper insurance safeguards long-term stability.

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